

**NewLeaf Travel returns with more destinations and ultra low cost fares**

(Winnipeg, MB – June 23, 2016) NewLeaf Travel Company Inc. today announced it will resume sales with ultra low fares and an expanded route map. Customers will be able to book flights on the NewLeaf Travel Company website (GoNewLeaf.ca) from 12 Canadian cities: **Halifax, Moncton, Hamilton, Winnipeg, Regina, Saskatoon, Edmonton, Kelowna, Kamloops, Fort St. John, Abbotsford** and **Victoria**. The first flights will take off July 25, 2016.

“We are excited to resume operations as people plan their summer vacations,” said Jim Young, President and CEO of NewLeaf Travel Company. “We know Canadians have been waiting for this service, and are delighted to increase their travel options by offering more flights to more destinations, with fares as low as \$79.” \*

In March 2016, the Canadian Transportation Agency (CTA) completed its review of licensing regulations and determined that, as a **reseller of air services**, NewLeaf Travel Company is not required to hold an airline license. Flights booked through NewLeaf will be operated by **Flair Airlines**, a licensed Canadian airline with an experienced crew and pilots flying Boeing 737-400 passenger jets.

“We will absolutely adhere to the CTA’s clarified rules for resellers, and have taken the past few months to review our practices to make sure we are in full compliance. We are glad that we took the extra time to plan our re-launch as we wanted to protect consumers and offer them long term business stability,” said Young. “It has taken a bit of time to get off the ground but we are excited to now bring to Canada the ultra-low cost business model that has proven successful around the world.”

As an ultra-low cost travel company, NewLeaf will work with Flair Airlines to offer base fares that are significantly less than other Canadian carriers. It will achieve this through cost-saving measures such as operating out of smaller airports with lower landing fees; flying a simple point-to-point network with minimal time between flights; and offering customers à la carte purchase of options such as carry-on and checked baggage, priority boarding, and call centre assistance for a fee.

**NewLeaf Travel Company Inc.** is a privately-held Canadian company headquartered in Winnipeg, Manitoba that provides leisure travellers with low fares and travel options that are unbundled and transparent. See more at [www.GoNewLeaf.ca](http://www.GoNewLeaf.ca)

**Flair Airlines Ltd.** is a Canadian airline with operations based in Kelowna, Calgary and Hamilton. In business since 2003, Flair has a strong track record of safety and service. Learn more at [www.Flairair.ca](http://www.Flairair.ca)

[\*Based on introductory prices for certain markets (inclusive of taxes and fees)]

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